

SALISBURY WICOMICO ARTS COUNCIL CORPORATE SPONSORSHIP

26 STAR GOLD LEVEL CORPORATE BENEFITS

- ★ DUAL representation at SWAC's two major fundraising events: "Thankful Hearts for the Arts" Arts dinner Fall Gala with attendance of 200 from an elite guest list, and Arts Festival with attendance to community wide in thousands
- ★ SHARED NAMING OF THE FALL EVENT WITH BUSINESS NAME
- ★ Business name on dual events of over 3000 printed invitations and/or materials
- ★ Business name on over 200 printed programs Fall Gala event
- ★ 2 inch ad in the SWAC Annual Report, distribution 400
- ★ Verbal Business appreciation at both events
- ★ A marketing opportunity at the Spring Arts Festival event with special signage, banners and your staff in business logo attire distributing items to the crowd
- ★ BUSINESS NAME ON SWAC FACEBOOK PAGE
- ★ Company Table Name recognition and seating for 4 to the Fall Gala event, valued at \$300.00
- ★ Business name on SWAC website www.getswac.org
- ★ Eight adult and Eight children tickets, and free exhibit booth space to Spring Arts Festival event valued at \$64.00
- ★ Business name on both event posters
- ★ Business name on both events brochures
- ★ 2 inch ad in SWAC's "Accent on the Arts" quarterly publication to 1500 for four issues (6000/year total) valued at \$800.00
- ★ 12 months of marketing and representation at SWAC's events
- ★ Business name listed in The Daily Times large ads and press releases
- ★ Business name as sponsor for SWAC's monthly TV show for 12 months
- ★ Business name appreciation through various radio talk shows
- ★ Verbal/print appreciation through year at SWAC speaking engagements
- ★ Business name appreciation in "Accent on the Arts" pre and post events publications
- ★ Sponsorship is tax-deductible
- ★ Delivery of "Accent on the Arts" publication
- ★ 10% discount for Business Employees purchase of tickets to SWAC events
- ★ Company appreciation recognized at SWAC Annual Meeting
- ★ Ticket outlet service through SWAC in 3 counties and 11 locations
- ★ **SPECIAL STAR!! COMPANY LOGO or mention with MEDIA ADVERTISEMENTS: TV, Radio, and Newspaper**
- ★ **BONUS STAR: Facebook posts, email blasts, Instagram, Twitter and Accent press on sponsor specials when appropriate, possible and level accordingly**

GOLD LEVEL SPONSORSHIP AMOUNT: THREE THOUSAND DOLLARS \$3000.00